

Immaginario Scientifico – Science Museum

CONCEPT

Immaginario Scientifico is a science museum that uses original display techniques and innovative educational methodologies, thus classifying among the so-called "**new generation museums**" – or to the Anglo-Saxon "science centres", which revolutionize the conventional museum model. Instead of being a place solely for preserving and displaying artifacts and old instruments, the museum transforms into a **dynamic space** where visitors interact directly with the exhibits and with the museum environment.

The approach is **hands-on**: visitors are invited to put their hands directly on the exhibits, in order to build their own personal experience and to discover and understand some of the most interesting phenomena and concepts of science. This initiates a game of discovery and hypotheses that opens the door to new questions and to a **desire for knowledge**.

The exhibitions and museum spaces concentrate on the power of **awe**, an emotion that uniquely activates the senses, lights up curiosity, opens the channels of understanding, and aids memory retention. Informative captions, designed to be easily understood, help contextualize and relate the phenomena to everyday life.

The museum draws inspiration from its founder, Professor Paolo Budinich, and is committed to [ICOM's Code of Ethics for Museums](#).

MISSION

To ensure that science is for everyone and accessible to all, without exception.

VISION

A society in which citizens can participate with awareness.